

### **Julian Gray**

*CEO - Smart Approved WaterMark – Australia*



Julian Gray combines an education background in international communications and environmental science with over 18 years' strategic and practical environmental marketing and communications experience in the public, not-for-profit and private sectors. For the past 10 years Julian has been promoting environmental branding ranging from the regional projects through to the national and international level.

A Macquarie University Alumni Julian is based in Sydney.

Julian is CEO of the Smart Approved WaterMark, Australia's outdoor water saving labelling program for product and services that save water around the home.

