

Inge Bisconer

Chair of the IA's Drip/Micro Common Interest Group



Inge Bisconer is the Technical Marketing and Sales Manager for Toro Micro-Irrigation in El Cajon, CA. She has worked in production agriculture, co-founded an irrigation consulting firm, and has held various technical, sales, marketing and management positions in the irrigation and water treatment industries over the past 25 years.

She holds a BS in Agriculture from UC Davis, an MBA in Technology Management from the University of Phoenix, and has been an associate faculty member at MiraCosta College in Oceanside, CA for Soil Science and Landscape Irrigation. She has published numerous articles, papers, manuals and education curriculum in the fields of drip, sprinkler and mechanized irrigation for agriculture, drip/micro for landscaping, and membrane technology for municipal and industrial water treatment.

She is IA Certified, and is currently Chair of the Irrigation Association's Drip/Micro Common Interest Group and its Market Development Subcommittee. The Committee will soon release an online tool called the Drip/Micro Irrigation Payback Wizard which was created to help growers easily recognize various cost savings and revenue enhancement benefits associated with the conversion to drip irrigation technology. It estimates how many months or years it will take to offset the cost of the investment,



and estimates how many additional acres could be farmed with water conserved by converting to drip.

Toro Micro-Irrigation pioneered drip irrigation in the 1970's and has developed a number of key industry products since including Aqua-Traxx drip tape and Blue Stripe hose. Manufacturing plants in the US, Europe and Australia readily service farmers on every continent and complement the full array of drip, sprinklers, controllers, valves, filters and other irrigation accessories available from the Toro Company.